



GROUND UP
Youth Exchange
01.06 - 08.6

INFO PACK



Co-funded by the
Erasmus+ Programme
of the European Union

ABOUT THE PROJECT

When?

01.06.2025 - 08.06.2025

Where?

Zentrale - Headquarter of Roter Baum Berlin.

Topic

The impact of art on community and space.

Tool

Visual Arts (painting, drawing, design, crafts, and graffiti).

Contact in case of emergencies

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Dear Participant,

We are pleased to invite you to participate in an exciting Youth Exchange called **"Ground Up - Zentrale" that will take place in Berlin from 01.06.2025 - 08.06.2025.**

This youth exchange presents an opportunity **to explore how visual arts can be used as a powerful tool to transform spaces and engage with the local community.** Through non-formal education and creative methods, participants will reflect on the concept of community, the impact of physical space, and how we can collectively contribute to building environments that are inclusive, respectful, and accessible.

WHY?

"Ground Up – Zentrale" emerged from an exploration of the needs of both the community and young people. The project's goal is to bring new life into an existing space, making it more welcoming and accessible to these groups. The vision is to build a vibrant, inclusive environment that still maintains the original structure of the office, as it remains the headquarters of Roter Baum Berlin.

Given the limitations of the existing framework, we must learn to design multifunctional spaces. **With that in mind, our project is built on key principles: creating a safe, accessible place that encourages co-creation.** At the same time, we want to be more visible and reflect our ideas and creations in the physical space.

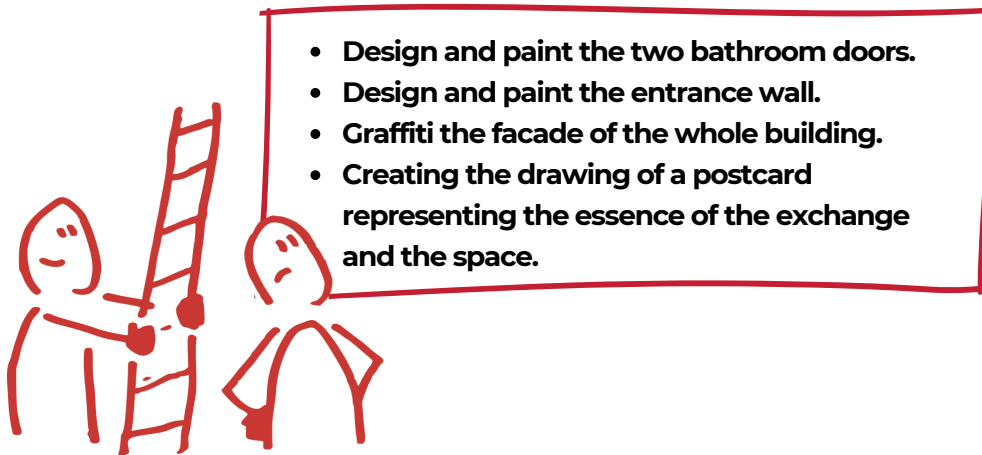
In this youth exchange, we want to lay the groundwork for all these ideas by using non-formal education, with a focus on creative methods—especially visual arts—as our main tools. **Our goal is to spark awareness and reflection around the needs of young people and communities, while also highlighting how important it is to connect with different backgrounds and perspectives to support both personal and social growth.**



ABOUT THE PROJECT

HOW ARE WE GOING TO DO ALL THIS?

Using art to express our ideas and reflections, collaborating with other participants and through workshops facilitated by colleagues at Roter Baum we have the opportunity to:

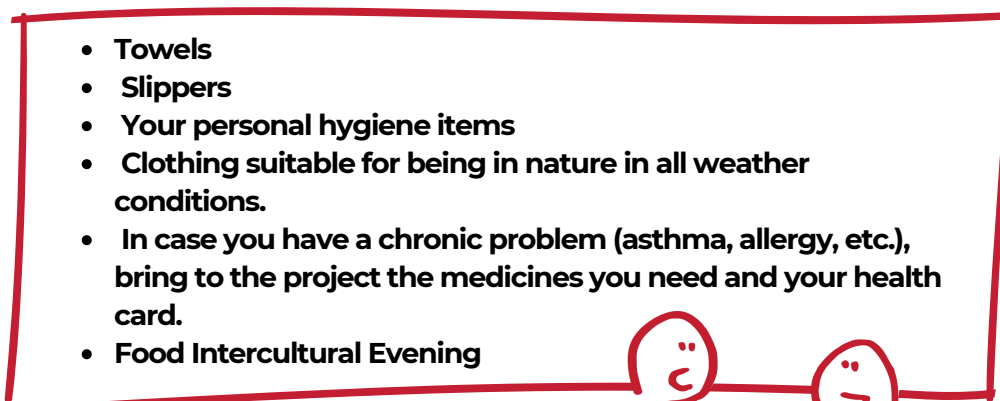


WHO IS THE YOUTH EXCHANGE FOR?

This project is designed for young people who are eager to explore the power of visual arts, community engagement, and creative collaboration. **It is aimed at people with a basic level in the visual arts or who are willing to improve their skills, reflect on the role of space in community life and connect with peers from different cultural backgrounds.** Participants will gain hands-on experience in transforming spaces and contributing to a shared, inclusive environment.

ABOUT WHAT TO BRING

We recommend that you check the temperatures before coming to make sure about what kind of clothes you should bring, anyway, the weather changes constantly but we recommend that you bring warm clothes. You should bring with you:



ABOUT THE SPACE

ZENTRALE - HEADQUARTER OF ROTER BAUM BERLIN

Zentrale will be our working place, where we will meet every day to do the different activities and then it will also be the place where we will carry out our actions. **This space will serve as both the central location and the creative canvas for the exchange. It will be the space where ideas take shape—where theory and reflection are turned into practice.**



[Check the location here!](#)

ABOUT THE ACCOMMODATION

We are guests of the "Pegasus Hostel Berlin" in **Str. der Pariser Kommune 35, 10243 Berlin**. In the hotel you will be mainly divided by gender in rooms with 3 or 4 beds. In each room there will be people coming from different places, please respect the disposition that we have organized for the rooms.

Hotel check-in is possible after 16:00.

Hotel check-out is by 11:00 am.



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COMMUNITY EVENT

As a final event, we aim to organize an open day, inviting members of the community to view the work we have completed. The objective is to open Zentrale to the public and collaboratively forge a new path forward. The event will feature barbecues, games, and activities with our mobile youth centre, offering a welcoming space for interaction and celebration.

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MEALS AND INTERCULTURAL EVENING

ABOUT THE MEALS

We will provide you with food at the workspace in the form of a buffet, **all allergies and restrictions announced in advance will be respected.** Please be sure to let your organization know your dietary needs in advance.

In case it is necessary due to the fact that for some activities you will be probably traveling around the city, **pocket money will be provided to cover the food expenses.** You will receive more details about this in the first days of the project.



Please note that in the meals organized by the project, the menu will be vegetarian or vegan.

INTERNATIONAL EVENING

During the project, an activity called "Intercultural Dinner" takes place. It is an informal activity that takes place outside normal working hours. In this case, **we connect and get to know each other through food, music and culture from other countries.**

The idea is that you **bring "gastronomic" specialties from your region or country (food and drinks),** and then share them with the rest of the groups. But please, **note that it will not be possible to cook, but you can heat the food if necessary.** The international dinner will take place in the workspace we will be using every day during the project.

During the international dinner there will be no exchange of food only. As part of this event, we like to create a space where young people from each country can show the rest of the group elements of their culture. Therefore, we would like to ask you to think in advance about an activity to do that night.



PROJECT INFORMATION

ABOUT YOUR TRAVEL

You will be guided from the airport to the accommodation, we will give your organization the necessary directions or a person from Roter Baum (your host organization in Berlin) will come to pick you up.

Travel within your country to and from the airport is your responsibility and can be arranged in consultation with your group leaders. To do this, keep all invoices and boarding passes and give them to your group leader (travel within your country will also be covered and the basis for this is the original invoices and public transport tickets).

ABOUT THE MOBILITY IN THE CITY

We will provide you with the **transport tickets that you will use during the project and that will allow you to move around the city**. On the first day we will explain how to go around the city and some tips and tricks.

ABOUT THE LANGUAGE

English is the working language of the project, remember that in order to participate you will need to have the basic knowledge to be able to communicate and take part in the activities.



ABOUT WORKING MATERIALS

We will provide you with the necessary materials to carry out the projects within the space (graffiti can spray, wall paint, etc). But in case you need something specific for your work, you should bring it with you or communicate it to your organisation and we will take care of organising it for the project whenever possible.

LOGISTIC AND CERTIFICATION

ABOUT THE AGENDA

In the other document you can find the agenda we have prepared for the project. It is possible that some changes will be made depending on the needs that may arise during the project, in any case, **you will be informed and we will go deeper into it on the first day of the project.**

It is essential that you respect the established schedules, the sessions are programmed and adjusted to the time marked on the agenda.

CERTIFICATION

Every participant is individually entitled to receive Youthpass Certificate which confirms participation and validates the non-formal learning experience of the projects financed and implemented under EU programmes. Self evaluation and validation of participants learning experience are important as such and the document can be of benefit in terms of the educational end employment future. Through Youthpass, the European Commission ensure the Youth Exchange activity is recognized as a non-formal learning experience.

***In case it is necessary or required by your school, workplace or any other entity, Roter Baum as organisation and host of the project can provide you with a paper to justify your absence.**

